

Driving Efficiency at Verbit

70% Savings and Total Data Control with Deep Lineage



Verbit, a leading AI transcription and captioning company and global provider of AI verbal intelligence, scaled rapidly by acquiring 7 companies in a short span, each with its own legacy data architectures, repositories, and processes.

To unite these disparate systems, Verbit's data team led a massive migration to Snowflake, but merging so many infrastructures created an intricate data landscape and a growing need for cost efficiency and streamlined data operations. By integrating Seemore's deep lineage, real-time monitoring, and anomaly detection, they gained visibility, accelerated team onboarding, and unlocked major Snowflake savings.

THE CHALLENGE

1 Visibility Across a Complex Data System

With multiple newly integrated infrastructures, the data team struggled to see how everything connected, understand ownership, and track changes impacting downstream dashboards and processes.

2 Optimization of a Modern Data Stack

Adopting Snowflake, Rivery, and Tableau at scale introduced cost, performance, and governance challenges—especially under tight timelines as the organization continued expanding.

About verbit



Business:

AI-Based Transcription & Captioning



Location:

United States & Israel



Company Size:

500 employees



Acquisitions:

7 companies in 2 years



Data Stack:

 snowflake  Rivery  + tableau



Unique Challenge:

A single data team responsible for maintaining data infrastructure for the growing company



Go-Live with Seemore:

October 2024

Quick Wins After Onboarding



30 min → data stack integrations



70% yearly savings → warehouse cost reduction through optimizing configurations and establishing continuous monitoring



10% saved by adjusting a single query's schedule

“What Seemore gives us is especially valuable in terms of visibility. Beyond cost savings, it delivers complete lineage, allowing us to see processes end-to-end and catch any changes before they have a wider impact.”

— Ilanit Rapaport, Director of BI & Analysis, Verbit

THE SEEMORE SOLUTION

70% Cost Savings Through Warehouse Optimization

With Seemore, Verbit identified opportunities to merge and optimize warehouse sizes and configurations based on current workloads, significantly reducing unnecessary compute usage and cutting overhead dramatically.

As an example, a single information security query was found to be running five times more often than intended; fixing that one issue alone saved Verbit 10% of our yearly spend. Overall, Seemore achieved a 70% reduction in total warehouse costs.

Complete Control Through End-to-End Visibility

For Verbit’s data team, Seemore’s greatest value goes beyond saving money—it’s about total transparency across the data lifecycle. By offering **a unique Deep Lineage**, Seemore allows the team to spot changes before they cause widespread issues.

“When an R&D update to a single Snowflake column threatened over 60 dashboards, Seemore’s Deep Lineage surfaced every downstream dependency in moments. Instead of digging through docs and dashboards, we quickly found the affected data sources, views, and Tableau dashboards, resolving the issue with minimal impact.”

— Ilanit Rapaport, Director of BI & Analysis, Verbit

Visibility through lineage isn’t just a technical benefit; it empowers executives who need a high-level view of how new acquisitions or team expansions affect data flows.

“Seemore gives us confidence that as Verbit continues to grow, its lineage and real-time insights will help us manage data effectively, onboard new team members, and ensure consistency for end users, and support new teams joining the data ecosystem.”

— Ilanit Rapaport, Director of BI & Analysis, Verbit

Expanding Seemore’s Reach

Buoyed by significant warehouse savings, Verbit is now expanding its use of Seemore. The next phase focuses on optimizing the entire data stack—including ingestion and transformation—for even greater efficiency and control. Verbit also plans to extend Seemore’s impact beyond the data team, involving more stakeholders to strengthen cost governance, ownership, and overall data performance.

Cut costs, gain control.
Optimize your data operations with Seemore.

[Book a demo](#)

